

210420 Open Session Teleconference Meeting Minutes

American Numismatic Association

Board of Governors

Meeting Minutes

Draft for Review/Approval Regular Meeting Teleconference (R1)

Open Session

April 20, 2021

(Note: Agenda item text is highlighted in gray)

Call to Order – President COL Steven Ellsworth, ret

Meeting was called to order at 11:04 AM MDT.

Roll Call – Secretary Sanford Pearl

A quorum of 7 governors were present

Board Present: President COL Steven Ellsworth, ret; Vice President Dr. Ralph Ross, Governors: Michael Ellis, Muriel Eymery, Mary Lynn Garrett, Greg Lyon, Clifford Mishler, Robert Oberth (arrived 11:06 AM)

Board Absent: Governor Shanna Schmidt

Non-Voting Attendees Present: Executive Director Kim Kiick, General Counsel Hollie Wieland, Chief Financial Officer (CFO) Brent Howe, Executive Assistant Donna Nunez, Parliamentarian Mark Lighterman, Secretary Sanford Pearl, Treasurer Larry Baber, Past Presidents Gary Adkins, Kenneth Bressett, Gary Lewis, John Wilson, Museum Curator/Museum Director Doug Mudd, Education Director Rod Gillis, Museum Technician Auction Jessica Daroczy, Events Manager Jennifer Ackerman, Exposition/Facilities Manager Sam Joseph, Events Assistant Manager Logan Curtis, Editor-in-Chief Caleb Noel, Development & Membership Director Donna Frater, Communications Coordinator Amanda Miller, Past Vice-President Don Kagin, Bylaws Committee Chair Joseph Boling, Publicist Donn Pearlman, CoinWeek Editor Charles Morgan

Agenda Item #1. Approval of Open Session Minutes – President COL Steven Ellsworth, ret

(210420 OS #1) MOTION by Governor Ellis, second by Governor Lyon to approve the minutes of the Board of Governors' Open Session Meeting Videoconference held March 16, 2021.

Discussion: None further.

Vote Passed 7-0-0 (Governors Oberth, Schmidt absent)

Agenda Item #2. Tyrant Collection Exhibit – Executive Director Kim Kiick

Discussion: Executive Director Kiick explained the negotiations in process with the Goldberg organization. In response to questions from Past President Adkins, she indicated that (a) the ANA will not be paying for setting up, teardown, security or other related costs of the exhibit and (b) the ANA would not send the Showcase exhibit if the Tyrant exhibit is available.

Governor Eymery recommended the ANA get a rider to their insurance for the exhibit instead of having separate insurance policies covering the exhibit from two separate organizations. President Ellsworth asked Governor Garrett and her Committee to look into having a dealer evening event in the area of the Tyrant exhibit.

Agenda Item #3. Expenses for Education Space at World's Fair of Money – Executive Director Kim Kiick and Events Manager Jennifer Ackerman

Additional space is needed to host the ANA's educational activities for YNs, collector exhibits and club tables. Space is available, but the cost is over our budgeted expense.

(210420 OS #2) MOTION by Governor Eymery, second by Vice President Ross to approve expenditures to be added to the budget: \$11,000 for the rental of Hall B to host educational programs and \$7,500 for the installation of an additional security wall at the Donald E. Stephens Convention Center, site of the 2021 World's Fair of Money.

Discussion: Executive Director Kiick provided the background on the agenda item.

In response to a question from Past President Adkins, Executive Director Kiick advised that the Tyrant exhibit would be located in Hall A. President Ellsworth commented that Goldberg preferred the planned location in Hall A for security reasons.

In response to a question from Past President Adkins, Executive Director Kiick advised that we can add tables to Hall A prior to the show if the government COVID-19 distancing criteria change in time.

Vote (Roll Call) Passed 8-0-0 (Governor Schmidt absent)

Agenda Item #4. Presentation of Decorator RFPs – Executive Director Kim Kiick and Events Manager Jennifer Ackerman

MOTION by _____, second by _____ to select _____ as decorator for the 2022 National Money Show at the Broadmoor in Colorado Springs, Co

(Secretary note: This agenda item was moved to Executive Session prior to the meeting due to the need to discuss sensitive information.)

Agenda Item #4 (revised). Selection of Host Chair and Host Club for 2022 National Money Show – President COL Steven Ellsworth, ret.

(210420 OS #3) MOTION by Governor Oberth, second by Governor Lyon to select the Colorado Springs Numismatic Society and the Colorado Springs Coin Club as host clubs and Steve D'Ippolito as host chair for the 2022 National Money Show in Colorado Springs, Co.

Discussion: None further.

Vote Passed 8-0-0 (Governor Schmidt absent)

Agenda Item #5 (revised). Evaluation of Phoenix as Site for 2023 National Money Show – Executive Director Kim Kiick and Events Manager Jennifer Ackerman

(210420 OS #4) MOTION by Governor Garrett, second by Governor Lyon to select Phoenix as the site of the 2023 National Money Show and enter into the necessary contracts.

Discussion: Executive Director Kiick and Events Manager Ackerman provided the background and options on the agenda item.

Governor Mishler indicated that he would vote NO on the selection of Phoenix as the NMS site. His vote is made on the basis of his objection of the continuation of the NMS based on its ongoing negative fiscal performance and questionable exposure value. (R1)

Governor Ellis expressed concern regarding the hotel room rates but was advised that the rate is the same as that prior Boards had accepted for the cancelled March 2021 show.

President Ellsworth and Executive Director Kiick discussed possible table rebate options to minimize the hotel attrition risk. Past President Wilson commented that the New York International show uses similar promotions.

Vote (Roll Call) Passed 7-1-0 (Governor Mishler against, Schmidt absent)

(210420 OS #5) MOTION by Governor Garrett second by Governor Ellis to select the 2023 National Money Show date of March 2-4, 2023 as part of entering into the necessary contracts.

Discussion: *Governor Mishler abstained on the basis of his NO vote on the previous question. (R1)*

Vote (Roll Call) Passed 7-0-1 (Governor Mishler abstained, Schmidt absent)

Agenda Item #6 (revised). Project Updates & Discussions – Governor Rob Oberth & Executive Director Kim Kiick

Governor Oberth has requested updates and discussions on the following topics:

A. eBay store progress. “Where we are with respect to building out our eBay store and HTML landing page. Also, what products we will be offering outside of deaccession items. Subscriptions, branded products etc.”

B. eLearning Sponsorship. “How the board would suggest the \$50,000 eLearning sponsorship will be allocated.”

C. Basecamp for the Board of Governors. “To access documents, contracts, motions, minutes, etc. from past, current and upcoming meetings.”

D. Facebook Member Group. “Increasing participation from the board, the staff and the community to this group. This program is designed to build our community and will do just that if we can build a healthy community of engaged and prominent members.”

Discussion: Museum Director/Curator Mudd provided an update on the progress of setting up the eBay store. He advised that (a) eBay had changed the payment process for non-profit stores, (b) Museum Technician Auction Daroczy was taking the eBay training course, and (c) he expected to provide a presentation to the committee on the store in several weeks. He also commented that eBay helps promote the ANA store.

Governor Oberth discussed contacting the eBay growth advisor for input when appropriate.

Executive Director Kiick advised that the \$50,000 eLearning funds had been moved to operations to cover the shortfall in revenue due to the change in course pricing.

Governor Oberth recommended (a) increased Board involvement in Basecamp to better promote communications with membership and (b) to reduce staff workload.

Executive Director Kiick commented on the potential duplication of staff effort and the effort involved in getting the Board to use the software.

President Ellsworth will discuss the Basecamp situation and opportunities with Governor Oberth prior the next board meeting.

Agenda Item #7 (revised). Treasurer’s Report – Treasurer Larry Baber

Discussion: Treasurer Baber advised that the draft audit report, delayed by COVID-19, is expected soon, and that he didn’t expect the report to raise any significant issues.

He also indicated that the staff had done a good job holding down expenses and that, as a result, there are still funds available from the prior Ben E Keith stock sale. He cautioned that, as typical for this time of year, the next few months might be tougher to manage.

Agenda Item #8 (revised). Proposed Committee Personnel Changes – President COL Steven Ellsworth, ret.

(210420 OS #6) MOTION by Governor Mishler, second by Governor Garrett to approve the following committee personnel changes:

To remove former ANA employee Brianna Victor from the Education and Convention committees.
To remove former ANA employee David Sklow from the Museum/Library and Security committees.
To add Events Manager Jennifer Ackerman to the Education and Convention committees.
To add Events Coordinator Logan Curtis to the Convention committee.

Discussion: None further.

Vote Passed 8-0-0 (Governor Schmidt absent)

Agenda Item #9 (revised). Upcoming Board Meeting Schedule – President COL Steven Ellsworth, ret.

Next regular Board meeting scheduled for Tuesday, May 11, 2021 at 10:00 am MT (9:00 am PT/11:00 am CT/12:00 pm ET)

Discussion: Counselor Wieland had prior a scheduled conflict with the 11th. Thanks to an accommodation (moving her committee meeting schedule) from Development & Membership Director Frater the 4th date would be made available for the Board.

The new schedule will be May 4, 2021 at 11:00 AM MDT.

The meeting adjourned at 12:16 PM MDT